



**SMM**

Official media partner and publisher of the "SMM Daily News" for more than 20 years



Book your advertising for **SMM 2021** now...

...and secure **prices of 2020!**

Advertising Deadline: **23<sup>rd</sup> December 2020**



Economy or ecology? We have the energy for both.



# GOGO! GO!

## Book your exclusive advertising Package

Of course you can also place single bookings



January / February Edition 2021

**Schiff&Hafen:** The industry magazine for the German-speaking countries is aimed at technical decision-makers as well as specialists and managers in shipping companies, shipyards, ports and the maritime supply industry.

Circulation for SMM: 10,000 copies  
SMM preliminary reports  
IVW controlled circulation  
Publishing: 22 January 2021  
Advertising deadline: 23 December 2020  
Ad material: 23 December 2020



January / February Edition 2021

**Ship&Offshore** is your advertising medium for the worldwide shipbuilding, offshore and shipbuilding supply industry.

Circulation for SMM: 10,000 copies  
SMM preliminary reports  
IVW controlled circulation  
Publishing: 27 January 2021  
Advertising deadline: 23 December 2020  
Ad material: 23 December 2020



February 2<sup>nd</sup>-5<sup>th</sup> 2021

The **SMM Daily News** have a circulation of 10,000 copies (daily), are published in English and distributed to visitors and exhibitors at the SMM every day of the fair. In addition, visitors will find the SMM Daily News for breakfast in the morning in the 20 largest trade fair hotels.

Circulation for SMM: 10,000 copies, daily  
Publishing: 02 to 05 February 2021  
Advertising deadline: 23 December 2020  
Ad material: 15 January 2021

### Advertisement sizes

Schiff&Hafen
1/1-page = 4,950 €
1/2-page = 2.990 €
1/3-page = 2.200 €
1/4-page = 1.750 €

Ship&Offshore
1/1-page = 4,500 €
1/2-page = 2,700 €
1/3-page = 1,950 €
1/4-page = 1,550 €

SMM Daily News
1/1-page = 5,700 €* *Price per day
1/2-page = 3,100 €* *Price per day
1/3-page = 2,100 €* *Price per day
1/4-page = 1,650 €* *Price per day

### Packages:

special price:

<b>SMM-1</b>	1 x 1/1-page	+	1 x 1/1-page	+	4 x 1/2-page	=	21,850€ -30% = <b>15,200 €</b>
<b>SMM-2</b>	1 x 1/2-page	+	1 x 1/2-page	+	4 x 1/4-page	=	12,290€ -25% = <b>9,200 €</b>
<b>SMM-3</b>	1 x 1/4-page	+	1 x 1/4-page	+	2 x 1/4-page	=	6,600€ -20% = <b>5,200 €</b>