

SMM Daily News

effective from January 1st 2020



Total circulation
5,359 copies
(IVW III/18-II/19)

Schiff & Hafen



SMM Daily News

The 29th Shipbuilding, Machinery & Marine Technology International (SMM) trade fair will be staged at Hamburg Exhibition Centre from September 02nd - 05th February.

The international maritime publications Schiff&Hafen | Ship&Offshore will once again be responsible for the **official show newspaper SMM Daily News 2021**.

The SMM Daily News will be published every show day and will be distributed daily to visitors and exhibitors at SMM. It will provide the latest news from the maritime industry in English straight from the printers.

Total circulation: 10,000 copies (daily)

Distribution:

- Before and during the trade fair
- In the morning at 20 hotels accredited to the Hamburg trade fair
- To every booth
- In the press area

This is your way to reach 50,000 visitors and more than 2,200 exhibitors.

Prices:

1/1 page 183 x 251 mm € 5,700	1/2 page horizontal 183 x 125 mm € 3,100	1/3 page horizontal 183 x 83 mm € 2,100	1/4 page horizontal 183 x 63 mm € 1,650	1/8 page horizontal 183 x 30 mm € 990
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4C-prices + VAT

Bookable days are:

Tuesday, 02nd February 2021
Wednesday, 3rd February 2021
Thursday, 04th February 2021
Friday, 05th February 2021

Contact

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SMM Daily News partners:



- Partnership logo placement at the top of the front page
- Full page back cover for advertisement
- To gain high-profile presence during the whole SMM, the package will be upgraded with three additional ¼-page-ads-one per remaining show-day
- The Premium Sponsor gets 350 copies of the respective issue to his SMM stand

SMM Daily News Hall Plan Partnership:



- Partnership logo placement at the top of the page.
- Partnership logo and booth reference
- Image-impact of a ¼-page-strip-advertisement
- To gain high-profile presence during the whole SMM, we will upgrade the package with three additional ¼-page-ads, one per remaining show-day

SMM Daily News Selected Diary Partnership:



- Company logo placement at the head of the page.
- Image-impact of a ¼-page-strip-advertisement
- To gain high-profile presence during the whole SMM, we will upgrade the package with three additional ¼-page-ads, one per remaining show-day

For the exclusive Partnership we will offer you a choice-of-the-day concept:

Partnership rates

Day 1 on 02nd February 2021	€ 9,500
Day 2 on 03rd February 2021	€ 9,000
Day 3 on 04th February 2021	€ 8,500
Day 4 on 05th February 2021	€ 8,000

For the exclusive Hall Plan & Selected Diary Sponsorship we will offer you a choice-of-the-day concept:

Partnership rates

Day 1 on 02nd February 2021	€ 7,100
Day 2 on 03rd February 2021	€ 6,600
Day 3 on 04th February 2021	€ 6,100
Day 4 on 05th February 2021	€ 5,400