

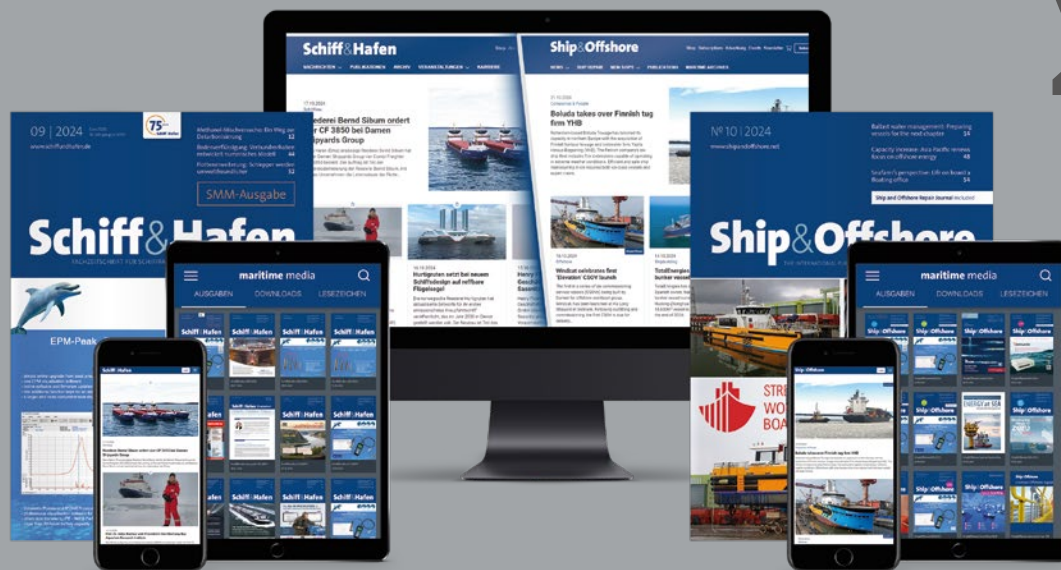
THE TECHNICAL MARITIME PUBLICATION FOR THE GERMAN SPEAKING AREA

THE INTERNATIONAL TECHNICAL MARITIME PUBLICATION

Schiff&Hafen
Ship&Offshore

MEDIA INFORMATION

2025



**Future Fuels &
Energy Solutions
and
Maritim 4.0**
Page 8

www.schiffundhafen.de

www.shipandoffshore.net


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Your publishing partner

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Schiff&Hafen

1 Editorial profile:

Special journalistic contributions and articles focussing on the German speaking maritime industry in the fields of shipbuilding and shipping, technologies for shipbuilding and marine equipment, shipyard and supply industry, propulsion systems and future fuels, digitalisation in shipbuilding and shipping, offshore technology and marine engineering, harbours and harbour technology.

2 Official Organ:

- a) Verband Dt. Kapitäne und Schiffsoffiziere e.V. (VDKS)
- b) Gesellschaft für Maritime Technik e.V. (GMT)
- c) Schiffbautechnische Gesellschaft e.V. (STG)
- d) Forschungsvereinigung Schiffbau und Meerestechnik e.V. (FSM)
- e) Verein Deutscher Ingenieure (VDI)

Special forum for:

- a) Verband für Schiffbau und Meerestechnik e.V. (VSM)
- b) VDMA Arbeitsgemeinschaft Marine Equipment and Systems

3 Volume/Year: Schiff&Hafen 77th year of publication/2025

Frequency: bimonthly

4 Annual subscription: www.schiffundhafen.de/abo

5 ISSN-Nr. 0938-1643

6 Terms and conditions: www.schiffundhafen.de/agb

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Markus Kukuk (Marketing Director)

Ship&Offshore

1 Editorial profile:

International, English speaking, independent maritime publication about classic shipbuilding, marine equipment industry, offshore and marine technology. Sister magazine of the German trade journal Schiff&Hafen.

2 Special features:

With the Ship&Offshore Greece Edition in Greek and the Ship&Offshore China Edition in Chinese, special issues are published in the the respective national language in order to offer the European maritime industry a showcase in the local markets, where they can present present their products and services on a neutral platform.

3 Volume/Year: Ship&Offshore 17th year of publication/2025

Frequency: bimonthly + Specials/Supplements

4 Annual subscription: www.shipandoffshore.net/subscriptions/shipoffshore.html

5 ISSN-Nr. 2191-0057

6 Terms and conditions: www.shipandoffshore.net/terms-and-conditions.html

Publisher:

DVV Media Group GmbH, Hamburg

Publishing company:

DVV Media Group GmbH, Hamburg
postal address: P.O. Box 10 16 09, 20010 Hamburg, Germany
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phone: +49 40 23714 - 100

Analysis of circulation and business sector

Total circulation
5,861 Copies
6,586 Copies

Schiff&Hafen
Ship&Offshore

Schiff&Hafen

Analysis: IV. Quarter 2023 – III. Quarter 2024

| Schiff&Hafen | |
|--|--------------|
| Total circulation | 5,861 |
| thereof printed | 3,846 |
| thereof digital | 2,015 |
| Distribution by recipients | 4,755 |
| Sold circulation | 3,161 |
| Single subscriptions | 2,899 |
| Digital user licences | 262 |
| Branch dispatch & promotional issues | 1,346 |
| Archive and sample copies | 248 |
| Share of foreign countries in circulation | 207 |

Ship&Offshore

Analysis: IV. Quarter 2023 – III. Quarter 2024

| Ship&Offshore | | |
|-------------------------------|--------------|-----|
| Total circulation | 6,586 | |
| Subscription and sales | 436 | |
| Free circulation: | 6,150 | |
| Distribution by region | | |
| Europe | 2,569 | 39% |
| Asia | 2,502 | 38% |
| North and South America | 527 | 8% |
| India & Middle East | 856 | 13% |
| Australia/Pacific, etc. | 132 | 2% |

- as high-quality e-paper to all recipients worldwide
- as printed copies at trade fairs and events
- **Bonus distribution:** Ship&Offshore e-paper also sent to Schiff&Hafen recipients

Advertisement rate card no. 70

effective from January 1st 2025

Total circulation
5,861 Copies
6,586 Copies

Schiff&Hafen
Ship&Offshore

1 **Magazine size:** 210 (width) x 297 (height) mm, DIN A 4

2 **Type area:** 183 x 248 mm

Column number: 3 columns, column width: 58 mm
4 columns, column width: 42 mm

3 **Printing and binding**

Offset printing, adhesive binding

4 **Technical specifications:**

Printing material: PDF-format
(PDF-version minimum 1.3, PDF/X-1a), EPS or TIF

Picture resolution: minimum 300 dpi

Colour mode: ISO Coated v2 (ECI)

5 **Publication schedules:**

Mode of publication: both bimonthly + supplements

Publication date: start of month

Advertising deadline: see schedule and subject plan

6 **Terms of payment:**

Payment due immediately on receipt of invoice,
rates excluding VAT (19%), net without deductions.

VAT identification number: DE 118619873

Bank:

Deutsche Bank AG Account no. 020 14 26 00

(Sort-Code 200 700 00)

IBAN DE 8320 0700 0000 2014 2600

BIC (Swift) DEUTDEHH

7 **Bleed advertisements:**

Printing material formats for bleed advertisements:

| Format | Dimensions (+ 3 mm all around) |
|---------------------|-----------------------------------|
| 1/1 page | 210 x 297 mm |
| 1/2 page horizontal | 210 x 140 mm |
| Junior Page | 133 x 184 mm |
| 1/2 page vertical | 103 x 297 mm |
| 1/3 page horizontal | 210 x 98 mm |
| 1/3 page vertical | 71 x 297 mm |
| 1/4 page horizontal | 210 x 78 mm |
| 1/4 page vertical | 103 x 140 mm |

8 **Format surcharge:**

| | |
|---------------------|---------------|
| Bleed advertisement | 10% surcharge |
|---------------------|---------------|

9 **Surcharges for special positions:**

| | |
|------------------|--------------------|
| Cover 2, 3 and 4 | 10% on basic price |
|------------------|--------------------|

10 **Special formats and inserts:**

See page 12

Advertisement rate card no. 70

effective from January 1st 2025

11 Advertisement sizes and rates (4C): (width x height mm)

| | | | | | | |
|--|---|---|--|---|---|---|
| 210 x 182 mm (+ 3 mm all around) Front page € 5,450 | 183 x 248 mm 1/1 page € 4,500 | 120 x 170 mm Junior page € 2,800 | 183 x 125 mm 1/2 page horizontal € 2,800 | 87 x 248 mm 1/2 page vertical € 2,800 | 183 x 83 mm 1/3 page horizontal € 1,950 | 58 x 248 mm 1/3 page vertical € 1,950 |
| 183 x 63 mm 1/4 page horizontal € 1,600 | 87 x 125 mm 1/4 page vertical € 1,600 | 120 x 90 mm 1/4 page vertical 2 colums € 1,600 | 183 x 30 mm 1/8 page horizontal € 1,100 | 87 x 63 mm 1/8 page vertical € 1,100 | All rates plus VAT | |
| | | | | | | 4C- Rate per millimeter of column (58mm) for classified ads € 7.95 |

12 b/w advertisement and special colour:

| | |
|---------------------------------------|-------------------------|
| per special colour (from HKS/Pantone) | € 450 |
| b/w advertisement* | 20% discount on 4C rate |

* All rates for fixed advertisement sizes are including 4C printing in CMYK.
b/w bookings will be calculated with a 20% discount on the 4C-rate.

14 Discounts: for bookings within 12 months (insertion year)

| Frequency discount Frequency/forthcoming | % | Volume discount number of pages | % |
|---|----|------------------------------------|----|
| 3 insertions | 5 | 3 pages | 10 |
| 6 insertions | 10 | 6 pages | 15 |
| more than 9 insertions | 15 | more than 9 pages | 20 |

Bleed, surcharge, loose inserts, technical further costs do not qualify for a discount.
Terms and conditions are given at www.shipandoffshore.net/terms-and-conditions.html

The maritime job market

effective from January 1st 2025

Total circulation
5,861 Copies
6,586 Copies

Schiff&Hafen
Ship&Offshore

Schiff&Hafen and Ship&Offshore are the right media for your job advert if you

- are looking for highly qualified technical personnel
- want to operate effective recruiting in the maritime business
- want to present yourself as an employer in a professional environment
- want to avoid scattering losses

Here you will find clever minds...

The specialised pages on the maritime job market offer the ideal environment for this. To reach the entire maritime readership, you can book the newsletter package and/or the online package as well.

Newsletter package:

Your job advert appears with company name, title and link title and link 2 times each in the Schiff&Hafen or Ship&Offshore newsletter and in the THB newsletter. The publication dates are flexible within eight weeks.

Online package:

Your job advert will be available (as soon as we have received your data) for eight weeks on www.schiffundhafen.de or www.shipandoffshore.net and www.thb.info in the job market - so it will appear online before your print advert.

Price list:

| | | | |
|-------------------------------------|--|---|--|
| 1/1 page 183 x 248 mm € 4,050 | 1/2 page, horizontal 183 x 125 mm € 2,350 | 1/4 page, horizontal 183 x 63 mm € 1,400 | 1/4 page, vertical 87 x 125 mm € 1,400 |
|-------------------------------------|--|---|--|

All rates for 4C printing in CMYK plus VAT.

| | |
|--|---------|
| Job offer per mm (single column, 4C) | € 8.00 |
| Job application per mm (single column, 4C) | € 3.50 |
| Box number charge | € 15.00 |

columns:

| |
|--------------|
| single: 58mm |
| two: 120.5mm |
| three: 183mm |

| Format | Medium | Price |
|--------------------|------------------------------------|----------------|
| Print ad | Schiff&Hafen / Ship&Offshore | See price list |
| Newsletter package | Schiff&Hafen / Ship&Offshore + THB | € 260 |
| Online package | Schiff&Hafen / Ship&Offshore + THB | € 260 |

Information, Events, Networking

effective from January 1st 2025



23.01.2025 | Empire Riverside Hotel | Hamburg | Germany

The paths to the maritime energy transition, to sustainable, climate-neutral shipping are diverse and depend on various parameters. Our format has evolved from the LNG Round Table, the LNG & Future Fuels Forum to Future Fuels & Energy Solutions - The Forum for the Maritime Energy Transition.

The name is new, the concept remains the same: Experts from all sectors of the maritime industry discuss promising concepts and technological approaches, look at what works and sometimes allow for a change of perspective. Our comprehensive programme allows for various networking opportunities, first-hand information and might even allow for a change of perspective.

You have many opportunities to attract attention as a sponsor:

Select the modules that suit you best:

- Exhibition area in the networking room
- Print advert in the Future Fuels & Energy Solutions Report
- Free VIP tickets to attend the conference
- Brand presentation on adverts, website, newsletters and documents
- Brand presentation and microsite in the conference app

We'll create a suitable communication package for you!



15./16.09.2025 | Empire Riverside Hotel | Hamburg | Germany

Also in 2025, our established conference on digitalisation in the maritime industry, „Maritim 4.0“ will highlight latest developments and promising technology applications. Again, exclusive information, a platform for discussion and vast networking opportunities offer a great deal for participants, speakers and sponsors alike.

We are once again expecting more than 100 participants from shipping companies, ship managers, shipyards, shipbuilding suppliers, start-ups, classification societies, authorities, universities, politicians and associations.

You have many opportunities to attract attention as a sponsor:

Select the modules that suit you best:

- Naming as main sponsor of the event in the opening
- Sponsor of the starter coffee, coffee break and lunch break
- Exhibition area in the networking room
- Print advert in the conference section of the accompanying Schiff&Hafen September issue
- Free VIP tickets to attend the conference
- Brand presentation on adverts, website, newsletters and documents
- Video clip during the breaks
- Brand presentation and microsite in the conference app

We'll create a suitable communication package for you!

Contact:

Jan-Michael Jasper

phone: +49 40 23714 - 248

e-mail: jan-michael.jasper@dvvmedia.com

Special Editions

effective from January 1st 2025

National Maritime Conference

12.-13.05.2025 | National Maritime Conference

The next National Maritime Conference (NMK) will take place in Emden (Germany) on 12 and 13 May 2025. This will mark the return of the German Government's central event for the maritime industry to its original location. The first NMK was held in Emden 25 years ago. Among other things, the 14th NMK will discuss the further development of ports as energy hubs, long-term financing options and security policy issues.

In cooperation with the Federal Ministry for Economic Affairs and Climate Protection (BMWK), the editorial team of Schiff&Hafen is once again producing a special publication for this year's NMK. It will be sent to all participants of the National Maritime Conference. The publication will also be enclosed with the May issue of Schiff&Hafen and will therefore reach the entire readership of our publication.

[Request your offer!](#)

Contact:

Jan-Michael Jasper

phone: +49 40 23714 - 248

e-mail: jan-michael.jasper@dvvmmedia.com



June 2025 | German Marine Equipment

Present yourself as an innovative and efficient supplier „Made in Germany“ in the VDMA supplement „**German Marine Equipment**“.

Benefit from the diverse distribution and presence at the most important trade fairs!

In the four main categories of Engines, Propulsion and Manoeuvring Technology, Marine Equipment and Digitalisation, Automation & Communication, the performance and innovation of the members are presented using practical examples.

Language: English, publication date: June 2025 for the years 2025/2026, format: DIN A4, printed and as a digital e-paper.

[Request your offer!](#)



02.-06.06.2025 | Nor-Shipping | Norway

Our offer for your successful presence at Nor-Shipping: As an established media partner, the print editions of Schiff&Hafen and Ship&Offshore for Nor-Shipping offer you the ideal opportunity for communication in the run-up to and at the trade fair. Our trade fair issues will once again be packed with trade fair and exhibitor reports. The additional distribution of both issues at the trade fair will give you extra visibility!

In addition to the [print editions](#), we also offer you the opportunity to achieve your communication goals [digitally](#). With [banner advertising](#) or [sponsored content](#) on the [websites](#) or in the weekly [newsletter](#) you can reach an international audience.

Your benefit: Double the reach with one booking - the Nor-Shipping Countdown newsletter (weekly, starting four weeks before the trade fair starts) is sent to the distribution lists of Schiff&Hafen and Ship&Offshore!

Our recommendation:

Book our Nor-Shipping bundle. Combine your print advertising with a banner booking in the Countdown newsletter and receive an additional 10 % discount on your booking!




[Request your offer!](#)


Schedule and Subject Plan 2025

effective from January 1st 2025

Total circulation
5,861 Copies
6,586 Copies

Schiff & Hafen
Ship & Offshore

| Issue | O | A | P | Topics | Trade Fairs/Conferences/Events |
|--|----------------|--------|--------|--|--|
| Schiff & Hafen 1 2025 | 03.12. 2024 | 10.12. | 07.01. | Annual opening issue 2025: The German maritime industry from the associations' perspective · Corrosion Protection & Surface Technology · Green Ship Technology Extra: Future Fuels & Energy Solutions Report | · Boot Düsseldorf, Düsseldorf, GER, 18.-26.01.2025 · Future Fuels & Energy Solutions, Hamburg, GER, 23.01.2025 · Korrosionsschutztagung, Hamburg, GER, 29.-30.01.2025 |
| Ship & Offshore 2 2025 | 15.01. | 20.01. | 04.02. | · Classification & Consulting · Maritime Logistics · Propulsion & Manoeuvring Technology · Navigation & Communication   | · Breakbulk Middle East, Dubai, AE-DU, 10.-11.02.2025 |
| Schiff & Hafen 3 2025 | 04.02. | 11.02. | 04.03. | · Shipyard List · Manufacturing Technology · Digitisation · Automation, Measuring & Control Technology · Electrical Engineering & Wiring Systems | · Hannover Messe, Hanover, GER, 31.03.-04.04.2025 |
| Ship & Offshore 4 2025 | 03.03. | 10.03. | 01.04. | · Cruise Ships & Mega-Yachts · Marine Interiors · Feature: Asian Maritime Industry · Future Fuels & Energy Solutions · Offshore Technology · Propulsion & Manoeuvring Technology  | · Seatrade Cruise Global, Miami Beach, USA, 07.04.-10.04.2025 · OTC, Houston, USA, 05.-08.05.2025 · CIMAC Congress, Zurich, CH, 19.-23.05.2025 · Sea Asia, Singapore, PRC, 25.-27.05.2025 |
| Schiff & Hafen 5 2025 | 01.04. | 08.04. | 02.05. | · German Ports · Shipping Location Germany · Project Cargo · Future Market Offshore Wind Energy Extra: VDMA-Special Extra: NMK-Special | · Deutscher Schifffahrtstag, Hamburg, GER, 06.-08.05.2025 · Nationale Maritime Konferenz, Emden, GER, 12.-13.05.2025 · Schweißen i.d. maritimen Technik, Hamburg, GER, 13.-14.05.2025 · Breakbulk Europe, Rotterdam, NL, 13.-15.05.2025 · Windforce Conference, Bremerhaven, GER, 16.-18.06.2025 |

| Issue | O | A | P | Topics | Trade Fairs/Conferences/Events |
|---------------------------------------|--------|--------|--------|--|--|
| Ship Offshore 6 2025 | 02.05. | 09.05. | 02.06. | <ul style="list-style-type: none"> · RoRo Ships & Ferries · Navigation & Communication · Future Fuels & Energy Solutions · Offshore Wind Energy · Shortsea Shipping   | <ul style="list-style-type: none"> · Nor-Shipping, Oslo, NOR, 02.-06.06.2025 · Electric & Hybrid Marine Expo, Amsterdam, NL, 24.-26.06.2025 · Windforce Conference, Bremerhaven, GER, 16.-18.06.2025 |
| Schiff Hafen 7 2025 | 02.06. | 10.06. | 01.07. | <ul style="list-style-type: none"> · Shipbuilding Location Germany · Maritime Energy Transition: Challenges & Needs · Naval Shipbuilding · Protection Of Critical Infrastructure Extra: Talents for Maritime | |
| Ship Offshore 8 2025 | 08.07. | 15.07. | 05.08. | <ul style="list-style-type: none"> · Safety & Security · Research & Development · Green Ship Technology   | |
| Schiff Hafen 9 2025 | 29.07. | 05.08. | 29.08. | <ul style="list-style-type: none"> · Maritim 4.0 · Cruise · Marine Interior · Water, Air Conditioning, Filter Technology · Offshore Renewables | <ul style="list-style-type: none"> · SPE Offshore Europe, Aberdeen, UK, 2.-5.09.2025 · Seatrade Europe, Hamburg, GER, 10.-12.09.2025 · Maritim 4.0, Hamburg, GER, 15.-16.09.2025 · Husum Wind, Husum, GER, 16.-19.09.2025 · Rostocker Großmotorentagung, 24.-25.09.2025 |
| Ship Offshore 10 2025 | 03.09. | 10.09. | 01.10. | <ul style="list-style-type: none"> · Shortsea Shipping · Ship Equipment & Service · Classification & Consulting · Digitalisation & Automation  | <ul style="list-style-type: none"> · Kormarine, Busan, KR, 21.-24.10.2025 · Europort, Rotterdam, NL, 04.-07.11.2025 · Offshore Energy, Amsterdam, NL 26.-27.11.2025 · Metstrade, Amsterdam, NL |
| Schiff Hafen 11 2025 | 01.10. | 08.10. | 04.11. | <ul style="list-style-type: none"> · Public Authority Vessels · Condition Monitoring & Predictive Maintenance · Electrical Engineering & Wiring Systems · Special: Recruitment & Empowerment - „The Human Factor“ · Diving, Salvaging, Towing · Corrosion Protection & Surface Technology | <ul style="list-style-type: none"> · Europort, Rotterdam, NL, 04.-07.11.2025 · SPS, Nuremberg, GER, 25.-27.11.2025 |
| Ship Offshore Special China | 15.10. | 22.10. | 01.12. | A Showcase of European Shipbuilding and Technology Expertise with latest Developments and Products in Chinese Language  | <ul style="list-style-type: none"> · Marintec, Shanghai, PRC, 02.-05.12.2025 |
| Ship Offshore 12 2025 | 05.11. | 12.11. | 01.12. | <ul style="list-style-type: none"> · Workboats & Small Ships · Ship Design & Construction · Green Ship Technology · Offshore Renewables  | <ul style="list-style-type: none"> · CSI Design Expo Europe, Hamburg, GER, 03.-04.12.2025 · International WorkBoat Show, New Orleans, USA, 03.-05.12.2025 · Marintec, Shanghai, PRC, 02.-05.12.2025 |

Special advertising forms

effective from January 1st 2025

Total circulation
5,861 Copies
6,586 Copies

Schiff & Hafen
Ship & Offshore

13 Bound inserts:*

| | | | |
|--------------------|--------------------|--------------------|--------------------|
| 2 pages € 2,600 | 4 pages € 3,850 | 6 pages € 5,100 | 8 pages € 6,500 |
|--------------------|--------------------|--------------------|--------------------|

For discounts see volume discount list. One page = one advertisement page.

Please deliver bound insert in untrimmed format of 216 mm width and 303 mm height (four pages and more should be folded). If the insert overlaps from the pages of the magazine on two corners, the German Post Office will levy an additional postal charge. Number of inserts given on application.

14 Loose inserts:*

size 205 x 290 mm

Up to 25 g € 350 per thousand. Number of inserts given on application. Per additional 5 g € 30 per thousand.

15 Postcards attached to page:*

per thousand € 230
The German Post Office will levy an additional charge for postcard or samples of goods attached to an advertisement. Number of postcards/samples of goods given on application.

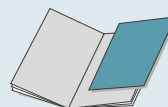
16 Delivery address for loose inserts and postcards (bound inserts on request):

A & O GmbH
Mrs Waltraud Zurek
Elisabeth-Selbert-Straße 5
63110 Rodgau-Dudenhofen
GERMANY

Please add an insert reference with the issue number on your delivery note.

* Booking only total circulation

Loose inserts



Loosely inserted;
205 x 290 mm;
Up to 25 g.p. %
€ 350 per
thousand

Half Cover (open up)



Cover page:
2 pages: Front page
110 x 297 mm, Back
cover 1/1 page +
3mm, € 16,800 incl.
production &
handling

Postcards attached to page



per thousand
€ 230
plus display area

Interested?

Please do not hesitate to contact us to receive more information on special advertisements.

Jan-Michael Jasper (Advertising Sales Manager)

phone: +49 40 23714 - 248 • e-mail: jan-michael.jasper@dvvmedia.com

- 1 **Size:** 210 (Breite) x 297 (Höhe) mm, DIN A4
- 2 **Type area:** 183 x 248 mm
Columns: 3 columns, column width: 58 mm;
4 columns, column width: 42 mm
- 3 **Distribution:**
As an e-paper to around 1,200 decision-makers and branch experts
- 4 **Ad formats and prices (per issue):**

| | | |
|-------------|-------------------------------|---------|
| 1/1 page 4c | 210 (Width) x 297 (Height) mm | € 2.250 |
| 1/2 page 4c | 210 (Width) x 148 (Height) mm | € 1.400 |
| 1/3 page 4c | 210 (Width) x 99 (Height) mm | € 975 |
| 1/4 page 4c | 210 (Width) x 74 (Height) mm | € 800 |
- 5 **Technical requirements:**
Data format: PDF (PDF-Version minimum 1.3),
EPS or TIF, transmission by e-mail
Image resolution: minimum 300 dpi
Colour mode: ISO Coated v2 (ECI)
- 6 **Schedule:**
Publication frequency: fortnightly
Publication day: Friday
Advertising deadline: eight days before publication
- 7 **Terms of payment:**
Payable immediately upon receipt of invoice net cash
USt-Ident-Nr. DE 118619873
- 8 **Bank:**
Deutsche Bank AG
Nr. 020 14 26 00 (BLZ 200 700 00)
IBAN DE 83 2007 0000 0020 1426 00
BIC (Swift) DEUTDEHH



1 Facts:

| | | |
|--|------------------|---------------|
| Access control: | Google Analytics | |
| | Schiff&Hafen | Ship&Offshore |
| Page Impressions*: | 13,492* | 5,301* |
| Visits*: | 7,301* | 2,143* |
| Unique Visits*: | 3,683* | 1,334* |
| * Average per month between September 2023 - August 2024 | | |

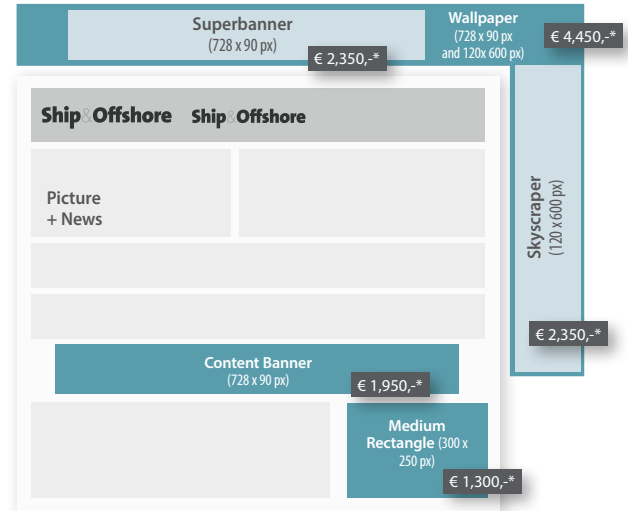
2 Rotation note: Depending on demand it is possible that your banner will appear in rotation with a maximum of two other advertisers.

3 Banner rates:

| Size | Desktop (in pixels) | mobile Version (in pixels) | Rate* (per month) |
|--------------------------------|------------------------|----------------------------------|----------------------|
| Super Banner (Leaderboard) | 728 x 90 | 300 x 125 | € 2,350 |
| Content Banner | 728 x 90 | 300 x 125 | € 1,950 |
| Medium Rectangle | 300 x 250 | | € 1,300 |
| Skyscraper | 120 x 600 | | € 2,350 |
| Wallpaper | 728 x 90 | | € 4,450 |
| (Super Banner plus Skyscraper) | 120 x 600 | | |

4 Technical specifications:

- .jpg, .png, .gif or html5-banner (as zip incl. html)
- URLs have to be integrated in a html5-banner using html browser.
- For data protection and technical reasons, we generally do not allow JavaScript and third-party ad server codes for advertising bookings.
- Requirements for the advertising media URL: Advertising media that are to be placed on websites of DVV Media Group GmbH must have a target URL that leads directly to a (product) website.
- Links to external web servers (ad servers such as Flashtalking, Criteo, etc.) will not be accepted. However, tracking parameters attached to the target URL are permitted.



* All prices are valid for 30 days, plus VAT.

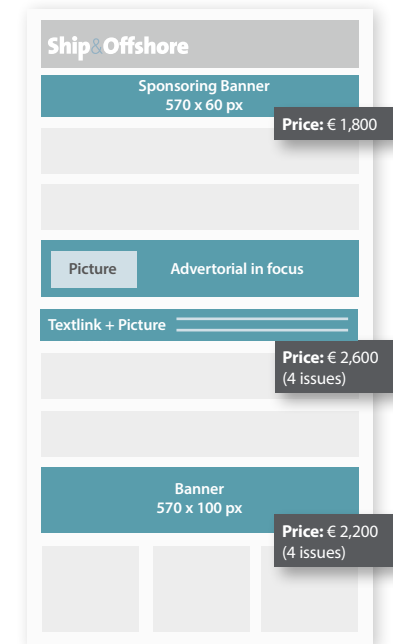
5 Supply of advertising data:

At least three working days before ad is due to appear by e-mail to vera.hermanns@dvvmedia.com (Schiff&Hafen, Ship&Offshore) nicole.junge@dvvmedia.com (Jobmarket Schiff&Hafen/Ship&Offshore)

Newsletter

effective from January 1st 2025

| | | |
|--|---|--------------------------|
| 1 General facts: | Schiff&Hafen | Ship&Offshore |
| ■ Distribution (e-mail recipients): | approx. 3,900 | approx. 7,300 |
| ■ Language/editorial: | German | English |
| ■ Publication frequency: | fortnightly on Friday | weekly on Tuesday |
| 2 Performance values: | | |
| ■ Opening rate: | 25.56% | 21.48% |
| ■ Unique Click rate: | 7.11% | 2.53% |
| ■ Click-to-open rate: | 68.42% | 31.98% |
| <i>(Average per newsletter between Q4/2022 and Q4/2023)</i> | | |
| 3 Geographical analysis of recipients: | | |
| ■ Germany/Austria/Switzerland | 86.0% | 33.8% |
| ■ Rest of Europe | 12.8% | 27.5% |
| ■ Asia | | 19.0% |
| ■ Middle East | | 12.3% |
| ■ North and South America | | 6.3% |
| ■ other countries | 1.2% | 0.9% |
| 4 Advertising options: | | |
| ■ Sponsoring (Header and advertorial of the newsletter) | | |
| Placement: | Banner in the e-mail header and advertorial after the 2nd message | |
| Format Header: | 570 px width / 60 px height | |
| Advertorial: | max. 500 (blank-)letters, hyperlink to the website and a picture (275 px width / 180 px height) | |
| Alternative: | banner (570 px width / 100 px height) | |
| Price: € 1,800,- (per newsletter) | | |
| ■ Textlink + picture (275 x 180 px) | | |
| Placement: | after sponsoring | |
| Data format: | 150 characters, picture as JPG or PNG | |
| Price: € 2,600,- (for 4 issues) | | |
| ■ Banner (570 x 100 px) | | |
| Placement: | before the event calendar | |
| Data format: | JPG or PNG | |
| Price: € 2,200,- (for 4 issues) | | |



Sponsored Content

effective from January 1st 2025

Your sponsored content is delivered via the regular editorial system. It is distributed in a prominent position between articles on the homepage with the “look & feel” of an editorial report.

Take advantage of this offer and present your products and services in an editorial outfit. You use a scope of 300 words and an image with a format width of 1920 px.

Of course, you can also include a direct web link to your website.

1 Occasion:

- Product-Service-Presentation
- Brand communication
- Pre-Exhibition communication

2 Visualisation:

- Image Size: 1920 px width
- Length: 300 words
- Duration: 1 month
- Advertisement identification as advertorial


3 Price:

- € 1,950

Ship & Offshore
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NEWS TOPICS PUBLICATIONS MARITIME ARCHIVES EVENTS BUYER'S GUIDE

Home > News > Shipbuilding > Wärtsilä unveils new gas-only engine



The Wärtsilä 31SG pure gas engine is now available for marine applications (Source: Wärtsilä)

SPONSORED CONTENT

Wärtsilä unveils new gas-only engine

24. September 2019

Wärtsilä has launched a pure gas engine for marine applications, called Wärtsilä 31SG. Until now, the company has pursued a dual-fuel strategy for its gas-burning engines but, it says, the new engine, based on the existing Wärtsilä 31 platform, will reduce the total cost of ownership and the environmental footprint of vessels operating in regions with access to a developed gas bunkering infrastructure.

The lean-burn, spark ignition engine was introduced for land-based applications in 2017. Since then, the company has delivered more than 1,800 engines operating for 37 million running hours in shoreside energy market applications.

Wärtsilä claims that the engine is ideally suited for hybrid applications because it provides high thermal efficiency and lower investment costs to offset the additional cost of energy storage. Pairing the Wärtsilä 31SG with battery packs also enables design for redundancy and high system efficiency, the company said.

The latest development comes as part of Wärtsilä's strategy of cutting the greenhouse gas emissions of its gas engines by 15% between 2015 and 2020.

< Shipbuilding

Webinar – go online with us!

The term webinar is composed of the words web and seminar and describes the **modern form of an Online conference** or training, which can be transmitted to the Internet using various online tools. The biggest advantage of a webinar is that it can be followed from almost anywhere in the world and that by an unlimited number of participants. The only requirement is a desktop or a mobile device that has a stable network connection. We combine for you our decades of experience in the maritime industry and in the implementation of various events with a cutting-edge form of event online presence. We would like to assist you with the implementation of your webinars with the support of our editorial and technical know-how.



We offer you:

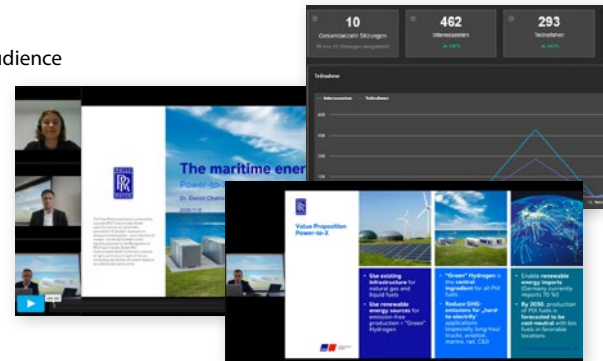
- An experienced contact person who will accompany you very closely in communication throughout the entire project
- A professional implementation of the webinar via a user-friendly online tool
- Our network in the maritime industry for the content design of your format
- The handling of the entire participant and speaker management
- A marketing plan which is tailor-made for your webinar in order to reach your potential audience
- The supply of the prepared video material following the online event
- A long-term platform for webinar review
- A detailed evaluation and analysis of the webinar data
- Lead Generation

Possible areas of application:

- E-Learning
- Introduction and explanation of (new) products
- Online interviews and discussions
- Company internal communication platform
- Replacement for a meeting on the spot to cover distances

Your benefits:

- Information of the participants regardless of the location
- You benefit from our publishing network and with our help you can design versatile programs
- Greater reach in marketing activities
- Through detailed analysis and feedback from the participants, you can draw long-term conclusions for your company



Price on request!

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